

NEW  
WORD  
ORDER

Your day  
—to—day  
secret  
weapon.

If you have a big agency, everything you throw into their engine is going to take six weeks. We're swift: give us your problem, your challenge, your brief and we'll deliver. Fast. And cheaper.

In a world where the marketing landscape is ever-changing, we know that clients need a reliable agency supplier to take care of the quick turnaround projects. Like those 23 digital ad resizes for the new campaign. Or the campaign to sharpen results before a reporting deadline. Not to mention the CEO who wants you to give the brand strategy a good, hard push.

These jobs don't need three meetings. You want it done fast, done well and then it's onto the next one. We get it. And we love it. That's why we're the day-to-day secret weapon for your agency roster.



Urban Utilities 2022 Ekka activation



Chevron Fuels product photography



# Strategy that actually works.

Strategy doesn't need to be complex. We make your complex simple through clear, effective, quality storytelling using all the skills under our roof: copy, design, brand, digital, illustration, animation and more.

## 'SURE, WE CAN DO THAT.' THEY'RE OUR FAVOURITE WORDS TO SAY.

We're proud to be an appointed agency for blue chip brands who have much bigger agencies on their roster but recognise that New Word Order will deliver quality and value in spades.

There's not much we can't do. On a daily basis we help clients with:

- brand activation
- sales campaigns
- recruitment ramp-up
- product promotion
- marketing communication
- lead generation.

## QUALITY DOESN'T MEAN SLOW. IT MEANS WE GET IT RIGHT FIRST TIME.

### Your business needs safe hands at every level.

With New Word Order, you'll only work with senior creatives who have deep experience and solid quality processes.

Plus, the owners work in the day-to-day business, which means you have the right people caring about your work.

### We make you the priority.

## WE PLAY NICELY WITH OTHERS.

### We're not precious.

We'll work happily with your existing agencies and make it work well... whether that's shared WIPs, assets or ideas.

### Whatever you need, we'll make it happen.

# Have marketing spend that isn't working hard enough?

We work on fixed price, hourly rate and monthly retainers.  
It's your call how you want to drive your business.



Queensland Academy of sport recruitment campaign pull-up banners

**SO CALL US**

For a confidential chat, call  
Suzanne on **0413 875 806**.

